



MALT BEVERAGE DISTRIBUTORS ASSOCIATION OF PENNSYLVANIA
2023 TRADE DIRECTORY AD INSERTION ORDER FORM

Please return order form, original ad material and check by March 20, 2023 to:
MBDA, 230 South Broad Street, Suite 903, Philadelphia, PA 19102

Ad Requirements:

Journal measures 9" x 12" finished size. Allow for 3/4" border on all 4 sides for a maximum page size of 7 1/2" x 10 1/2". Ads are to be supplied in one of the following formats:

- 1) Reprint of previous year's ad.
2) Digital artwork must be supplied in one of the following formats: InDesign, Illustrator AI, EPS, JPEG, TIFF, or high-resolution PDF files. Please provide a laser printout of the ad. (Note that IBM files such as Microsoft Word or Publisher are not acceptable).
3) Complete camera-ready mechanicals (one color ads only) good quality black laser. (Color lasers and ink jet print outs and faxes are not acceptable). Logos must be of good scannable quality. Please make sure that ads are correct format for horizontal or vertical layout.

To keep your ad costs to a minimum, it is necessary for you to comply with the following requirements:

- 1) Ads must be submitted by March 20, 2023.
2) Ads must meet the requirements noted above.

Table with 4 columns: Quantity, Description, Ad costs for material meeting requirements & submitted by 3/20/2022, Ad costs for material not meeting requirements or submitted after 3/20 & before 4/3. Rows include Full Page (4 color process), Full Page (1 color), Half Page (4 color process), and Half Page (1 color).

SIGNATURE OF PERSON ORDERING AD: _____

PRINTED NAME OF PERSON ORDERING AD: _____

FIRM NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____ E-MAIL: _____

TOTAL AMOUNT OF CHECK ENCLOSED (Ad is Tax Deductible): _____

The MBDA 2023 Trade Directory will be mailed to you following its April 24, 2023 publication. If you have any questions, please call Stephanie Eckert at MBDA's Executive Office, 215-732-6258 or email mbdassn@aol.com.

