



MALT BEVERAGE DISTRIBUTORS ASSOCIATION OF PENNSYLVANIA
2022 TRADE DIRECTORY AD INSERTION ORDER FORM

Please return order form, original ad material and check by March 25, 2022 to:
MBDA, 230 South Broad Street, Suite 903, Philadelphia, PA 19102

Ad Requirements:

Journal measures 9" x 12" finished size. Allow for 3/4" border on all 4 sides for a maximum page size of 7 1/2" x 10 1/2". Ads are to be supplied in one of the following formats:

- 1) Reprint of previous year's ad.
2) Digital artwork must be supplied in one of the following formats: InDesign, Illustrator AI, EPS, JPEG, TIFF, or high-resolution PDF files. Please provide a laser printout of the ad. (Note that IBM files such as Microsoft Word, Publisher, Word Perfect are not acceptable).
3) Complete camera-ready mechanicals (one color ads only) produced as PMT's, Velox or good quality black laser. (Color lasers and ink jet print outs and faxes are not acceptable). Logos must be of good scannable quality. Please make sure that ads are correct format for horizontal or vertical layout.

To keep your ad costs to a minimum, it is necessary for you to comply with the following requirements:

- 1) Ads must be submitted by March 25, 2022.
2) Ads must meet the requirements noted above.

Table with 4 columns: Quantity, Description, Ad costs for material meeting requirements & submitted by 3/25/2022, Ad costs for material not meeting requirements or submitted after 3/25 & before 4/1. Rows include Full Page (4 color process, 1 color) and Half Page (4 color process, 1 color).

SIGNATURE OF PERSON ORDERING AD: _____

PRINTED NAME OF PERSON ORDERING AD: _____

FIRM NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ FAX: _____ E-MAIL: _____

TOTAL AMOUNT OF CHECK ENCLOSED (Ad is Tax Deductible): _____

Publication release date is April 23, 2022. The MBDA 2022 Trade Directory will be distributed at the convention and mailed to you. If you have any questions, call Stephanie Eckert at MBDA's Executive Office, 215-732-6258 or email mbdassn@aol.com.